

A FRESH APPROACH GLOBAL PACIFIC



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COLOUR MANAGEMENT REALITIES

“The Textile & Apparel Supply Chain has \$34 Billion in waste from its current processes. Product Design and development account for 20 % of that figure. Colour is identified as the largest factor impeding any real improvement here.”

KSA Report, 2003
KSA Report, 2003



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INDUSTRY REALITIES

Supply Chains are shortening everyday:

- Seasons change every 6 weeks
- Stock turnovers are much quicker
- Designs have a short life cycle
- Multiple sub-branding – focused at different demographics



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INDUSTRY REALITIES

Manufacturing has moved Offshore:

- Consistency in appearance of labels is a challenge
- Flexible Business Models
- Shorter lead times for 'labels'



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INDUSTRY REALITIES

Brand Fidelity has gained importance:

- Labels MUST be as per the 'original art work'
- Variations are not accepted
- PMS, TC&TP continue to be benchmark shades specified by designers, though these can NOT be easily reproduced in labels.



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INDUSTRY REALITIES

Most Importantly, Labels are the LAST item on the to-do list of garment manufacturers.



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A LABEL WEAVER'S DILEMMA

WEFT YARNS – MOST LIKELY CAUSE OF:

- Delays in Sampling & Product Approval
- Delays in meeting delivery deadlines for programs
- Quality complaints – regarding consistency, repeatability, fidelity & bleeding.
- Unusable Inventory – most often a knee jerk reaction to above



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WEFT YARN SOLUTIONS "OPTIMISED" FOR LABEL WEAVING

Speed Up your Sampling :

- Library Service
- Quick turn around "MTO" service

Adhere to your Delivery programs:

- MSL service.
- Guaranteed turn-around times for production orders.

Never face Quality complaints:

- Best industry norms for batch-to batch repeatability
- Colour history for all batches maintained and monitored electronically.
- All products (even samples) tested to conform to ISO standards for fastness.



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A FRESH APPROACH—GLOBAL PACIFIC

WEFT YARN SOLUTIONS "OPTIMISED" FOR LABEL WEAVING

Buy only what you need:

- Flexible batch sizes – order as much as you need.
- Service designed to ensure that you use "all" the weft yarn you buy.
- Library service allows you to carry just one cone in wide range of colours/lustres/ deniers.

Our services are tailored for your needs and based on:

- Ongoing discussions with customers to assess their changing needs.
- Flexible back-end that permits "customisation" to suit most customers



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A FRESH APPROACH—GLOBAL PACIFIC

WEFT YARN SOLUTIONS "OPTIMISED" FOR LABEL WEAVING

Leave your yarn worries to us –
"yarns for labels" is our business

The most important tangible we deliver is
"your peace of mind"



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ALONG THE SUPPLY CHAIN

Quick & Precise Matching

Colour Consistency

Small & Flexible Batches

Exciting Range

Single Window Supplier

Your
competitive
advantage



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GLOBAL PACIFIC-DELIVERING VALUE

SPEED

Fast Sample
Fast Offer
Fast Delivery

QUALITY

Accurate Colour
Consistent
Batch-To-Batch

VALUE

Concentrated Effort
Competitive Advantage



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REACH & SUPPORT



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